



**PEOPLE PROFILES**  
**SHAUNA YOUNG**  
**HEAD OF RESPONSIBLE BUSINESS**

As head of responsible business, Shauna is responsible for McLaughlin & Harvey's work on social impact. After starting her career in quantity surveying, Shauna quickly developed an interest in social impact with the enactment of the Public Services (Social Value) Act in 2012.

Working as an estimator, Shauna found herself at the forefront of the challenge of budgeting for social value on public sector projects. She took a proactive role in identifying resource requirements to ensure social value was fully embedded in these projects. Her commercial awareness combined with supply chain management and operational delivery experience, led to the development of a system that delivers on social impact and adds value to clients.

Although Shauna and her team work across the entire McLaughlin & Harvey business, she's able to bring her significant experience in social impact to our healthcare frameworks and sits on the NHS P23 social value steering group.

Shauna says: "Embedding socio-economic considerations at the heart of every project is key to delivering genuine social impact. While local recruitment, training, sustainable procurement, and community engagement are standard practices for us, our approach goes further. We collaborate with Trusts to design tailored social impact plans that not only enhance community health and sustainability but also support a just transition towards a greener future.

Collaboration is crucial. Engaging all stakeholders early in the process helps Trusts reduce bureaucracy while ensuring compliance with social value criteria. Our collaborative approach encourages innovation and creative solutions that not only meet infrastructure needs but also improve local social outcomes, such as enhanced community engagement and sustainable practices."